



## **Access Denied: The Complete Guide to Protecting Your Business Online (ComputerWorld Books for IT Leaders)**



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Access Denied: The Complete Guide to Protecting Your Business Online (ComputerWorld Books for IT Leaders) Cathy Cronkhite, Jack McCullough ebook PDF

# Access Denied: The Complete Guide to Protecting Your Business Online (ComputerWorld Books for IT Leaders)

*Cathy Cronkhite, Jack McCullough*

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Access Denied is The complete guide to computer security issues for the non-technical executive in the business community.

Access Denied fills a gap in the market by providing a practical, action-oriented guide that is aimed at a non-technical audience.

- Using the practical, up-to-date information in this book executives and managers will be able to understand and address their company's risks to email, eCommerce, websites, data, portable devices, networks, and computer systems
- Readers will obtain the knowledge they need to:
  - Select the right technology solutions
  - Establish successful security policies and procedures
  - Form effective computer security response teams

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384 pages

From the Publisher

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The Complete Guide to Protecting Your Business OnlineAs more and more businesses today are relying heavily on computers, the issue of security is critical. And, with the number of employees operating from mobile offices and using portable devices for network and email access, security risks have also increased making valuable systems even more vulnerable to attacks. Laptop theft also puts sensitive, unencrypted information at risk. Each year the number of significantly destructive security incidents widely-publicized virus infections and denial of service attacks is escalating, so how can companies protect their information effectively and economically? The answers can be found inside *Access Denied*.This highly practical resource provides hands-on tools and strategies for selecting the right technology solutions for creating a successful and cost-effective security policy. This book helps bridge the gap between business and technology addressing both the need for profit and the requirement to invest in stronger security technology. Covering everything from data encryption methods to distribution list management, the book addresses key security risks associated with email, Web sites, portable devices, ecommerce, networks and computer systems.

Through use of real-world examples the expert authors explain concepts, terminology, and related business issues, and offer solid security recommendations for small- medium-, and large-sized companies.

Appropriate for both technology-implementers and the non-IT audience this book is ideal for any executive or business owner wanting to secure their company's information, form an efficient response team, and maintain a competitive edge in today's fast-moving, high-tech environment.About the Author

Cathy Cronkhite (San Diego, CA) is the Manager of Client Operations, San Diego, for Xerox Connect. As a systems integrator, her expertise includes security evaluations and implementations. She is an accomplished public speaker and instructor. Jack McCullough (San Diego, CA) is founding consultant of Razorwire Information Security Consulting. He is a "white hat" hacker who performs denial of service tests, security and network auditing, and cryptanalysis for clients.

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